

THE MAGIC OF

ROONEY ZONG

PRESS KIT



^ MEOW ^



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SYNOPSIS

Monica, a young woman raised in Hong Kong, is immersed in the commercial industry. The demands of her job prevent her from taking the time to heal from her recent breakup. One day, she encounters a mysterious fortune teller who reveals that her tumultuous love life will take a turn due to a "man with a cat." This sets the stage for a whimsical and unexpected romantic journey.

BACKGROUND

Rooney Zong

- The film was Inspired by the director's own experiences. While she worked as a commercial director in Shanghai, her entire life consumed by work. During one date with her boyfriend, she received a client con-call that lasted five hours, and she didn't even realize when her boyfriend left.
- Struggling to balance her professional and romantic life, she found it challenging to maintain a stable intimate relationship. The only unwavering source of love and comfort in her life was her pet. This became the foundation for her story, as she aimed to humorously portray the unique connection between two lonely young individuals brought together by their pets.

Shooting Information

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|--------------------|--------------------|
| • Location: | Central, Hong Kong |
| • Shooting time: | Over two Days |
| • Camera: | Sony FX3 camera |
| • Crew: | Students from HKBU |
| • Production Cost: | Under 3,000 HKD |

THE FILMMAKER

WRITER/DIRECTOR/EDITOR

—ROONEY ZONG

Rooney Zong (Yuxuan Zong) is a filmmaker originally from China, currently residing in Hong Kong. She holds a Bachelor's degree in Film Directing and Editing from the Communication University of China. Subsequently, she pursued her education in the United Kingdom, where she obtained a Master's degree in Documentary Production from Royal Holloway, University of London.

Currently, she is working towards a Master of Fine Arts in Film at Hong Kong Baptist University, while simultaneously developing her final year project.

Rooney Z

EDITOR

WRITER

DIRECTOR





As a short film project for the first semester of her second year as a graduate student, writer and director RZ took this opportunity to venture into the comedy genre for the first time. She chose comedy because she believes that humor and imagination are powerful forces in filmmaking.

The course's instructor was Hong Kong director Norris Wong, who is known for her work as a screenwriter and director of the feature film "L." With her background in screenwriting, Wong provided valuable insights during the two revisions of the script.

FILMMAKER'S APPROACH

The two main actors were not professionals, but their matching ages and similar experiences made it easy for them to understand their roles. The location scouting process went smoothly, as the owner of the café used for filming was also a cat lover. Upon learning that the shoot was for a student production, he offered the venue at a very low cost.

The entire production process took six weeks, with only two days of shooting. Since all the crew members were still students, the production time and budget were extremely limited, resulting in a rough and inexperienced final product. However, based on the outcome of the on-campus screening, the short film successfully conveyed the warm story of two lonely young people that were aimed to express.



KEY

PRODUCTION

CREDITS

- Production Companies Academy of Film HKBU
- Producers Lo Siu Gwan / Wong Zi Mei
- Writer / Director Rooney Zong
- Assistant Director Sit Ching Yuen
- Cinematographer Lei Syu Yin
- Art Designer / Stylist Lam Mei Gwan
- Film Editor Rooney Zong
- Sound Designer Lau Man Joeng
- Colorist Wong Jeun
- Country of Production Hong Kong
- Date of Completion Jan 2025
- Genre Comedy
- Duration 11mins



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THANK YOU

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